

2007 - 2008



STREET TEAM

TITLE: Street Team Member

DEPARTMENT: Marketing Department

TYPE: Part Time – Hourly (10-20 hours/week)

IMMEDIATE SUPERVISOR: Signature Programs & Events Manager

**PLEASE EMAIL OR FAX YOUR COVER LETTER & RESUME TO
JMINKLER@ANAHEIMDUCKS.COM / 714.704.2443.**

NO PHONE CALLS PLEASE & LOCAL CANDIDATES ONLY

GENERAL STATEMENT OF DUTIES: The Anaheim Ducks Street Team's primary responsibilities will be to promote and advertise the Anaheim Ducks by helping at games and with events that the Ducks are involved with in and around the community. The Ducks Street Team will help get the Anaheim Ducks name known and respected in Orange County and the Inland Empire through events in the community, promotional give-a-ways, word of mouth, etc. They will consist of an energetic group of males and females who are enthusiastic about promoting the Anaheim Ducks.

The Anaheim Ducks Street Team will learn the inner workings of a professional hockey team and arena. The Street Team must be outgoing, hard-working and enjoys interacting with all kinds of people. Also, all members must have a valid California driver's license and have a flexible schedule, especially during the season.

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QUALIFICATIONS:

- Available to work all 45 home games.
- Available nights and weekends.
- Minimum 18 - 21 years of age.
- Possess a valid California driver's license and automobile liability insurance.
- A clean driving record.
- Enthusiastic about the Anaheim Ducks and sports in general.
- Excellent interpersonal skills.
- Creative, ambitious, energetic personality with the ability to motivate other Street Team members.
- Organized with the ability to multi-task in a fast paced work environment and follow direction well.
- Must be a team player.

AREAS OF RESPONSIBILITY:

- Work off-site events (for example, Auto Shows, Sports Tournaments, etc.) that have a Ducks booth or have the Ducks involvement in any way. The Street Team would be in charge of set-up, working the event and the breakdown of the event.
- Attend Ducks Viewing Parties at local restaurants and bars to handout promotional items, tickets, upcoming Ducks events, etc.
- Distribute pocket schedules around Orange County, San Bernardino and Riverside and make sure all the locations are always stocked.
- Post flyers at restaurants, stores, colleges, coffee shops, and other locations.
- Pass out flyers at games or other off-site events
- Drive the "Duck Truck" and/or Promotional Vehicle to and from events and make sure both vehicles are always fully stocked with promotional items (hats, pins, pens, pucks, etc.).
- Ducks "Fun Sundays" set-up and breakdown.
- Keep Marketing Storage Unit organized.
- Work Promotional Give-a-way Games (Bobble Head Night, backpacks, etc.).
- Assist with in-office tasks on an as-needed basis.
- Assist with other department's events (Community Relations, Fan Development, Sales, Corporate Partnerships, etc.).